



TRANSLATE SCOTLAND AND VJP MEDIA APPOINTED TO PROMOTE
MICROSOFT ADVISORS ONLY UK SEMINAR

PRESS RELEASE FOR IMMEDIATE USE

4th October 2010

Translate Scotland and VJP Media have been appointed by Kingsway Management Services to promote a unique seminar by internationally renowned presentations expert and Microsoft advisor, Mr Robert Lane of Aspire Communications, Arizona.

In a Scotland exclusive, Kingsway Management Services based at the Midlothian Innovation Centre in Roslin, have completed last minute preparations for a *'not to be missed'* seminar on **November 10th 2010**.

Participants will learn invaluable tips for creating highly visual and flexible PowerPoint presentations that are guaranteed to give a competitive edge in any marketplace. The seminars teach practical creative strategies, which anyone can master, for reaching audiences more clearly, effectively, and profitably.

We've all been there, spending hours creating and practicing PowerPoint presentations only to have them 'crash and burn' when we least expect it. Well fear not!

If you are tired of sleep-inducing PowerPoint performances with grey matter destructive transitions/endless bullet points and you need the freedom to be engaging or conversational with audiences, plus have the ability to seamlessly change focus as necessary, then this one day seminar is perfect for you.

Book your place now. This seminar is limited to 35 people.

Register here: www.aspirecommunications.com/Edinburgh2010.html

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Notes to Editors

John Wylie MCIPR is the Director of Public Affairs for Translate Scotland Public Relations & Marketing with complimentary qualifications in Sales & Personal Development. Author of the successful series of Lead The Field e-books and founder of the International Resource Centre for Entrepreneurs, a powerful and influential network of like minded entrepreneurs and strategic business to business membership system. Project Portfolio includes: Occidental Oil Exploration (Orkney Isles) British Petroleum (BP Pet Dev) (Shetland Isles) Shetland Sports Council, Shetland Education Authority, Shetland Cycle Hire, Scottish Cyclists' Union, International Craft & Design Federation, The Youth in Focus Foundation (Kenya) Inter Island Games Association, Sports and Arts Foundation, Save The Children Fund and many other small B2B projects.

VJP Media was set up by former award winning radio presenter Vicky Pitchers to provide a comprehensive range of PR and Media services to clients within the Arts and Lifestyle industries. Highlights include national coverage for 2010 BRIT winning violinist Jack Liebeck, which led to subsequent contracts including the Red Note Ensemble and The Lammermuir Festival. VJP Media portfolio includes, The Cookery School, Spider Online and Kingsway Management Services.